

# Minutes for Sept 17<sup>th</sup> Open Board Meeting

# Closed 7pm-7:30

Conducted Review of Enrollment Numbers Sept 2017, Projections v Actual

Conducted Review of expansion costs and budget

Conducted boutique sales analysis

Conducted review of marketing and advertising for 2017-2018

Scheduled next board meeting for Thursday, Nov 16th at 8:30pm, location TBD

### Open 7:30pm-8:15

#### Nutcracker Orientation for New Nutcracker Parents:

Nutcracker parents are expected to volunteer for backstage assistance in a show for which they are not sitting to watch. Bakesale, boutique, backstage chaperoning, costuming committee and show breakdown dads are options. The sign up sheet is located on the front credenza.

For Bakesale contributions please contact Randi at randimk13@aol.com

For Boutique: will be head up by Jackie and boutique table volunteers can sign up at credenza. Boutique table volunteers are able to watch show along with seat ushers and program people.

Backstage Chaperoning/Door: We plan to ask Manuela Ricci to take door attendance once again and we will need one or two other door monitors for other performances.

Admission and Tickets - We plan to ask Nina and Vin Ruda to assist with front door ticket taking

Costuming committee will help with cleaning and fitting. Fittings on Sunday Oct 15<sup>th</sup> so we have time to clean and order what needs to be ordered. Kathy, Irene D and Irene Gallahou will help with fittings at Oct 15<sup>th</sup> rehearsal.

**Food at performance and rehearsal:** Please make sure children bring non-messy food and trash is taken home. We do not have regular garbage pick up. We have a number of children with major food allergies and sensitivities so the same rules as school apply in what snacks are permissible.

**Nathan Hale rehearsal info: on Nov 19<sup>th</sup>** rehearsal will be taking place at the Nathan Hale Senior housing village at 10 Doxsey Place, Lynbrook. Details are included on the rehearsal schedule. Full cast (Except pre-ballet umbrella dancers) must be present for full length of rehearsal. Carpools can be arranged by emailing Ms Erin at <u>misserin@integralballet.com</u>. Families are welcome to watch. Parking is tight there so carpool recommended.



Confirmed that we do want flowers available at boutique by pre-order only. Bouquet pre-order forms with details will be available along with booster order forms at next rehearsal.

Please report **absences** for *Nutcracker rehearsals* on the front credenza white board – not directly to Ms Erin – so all rehearsal coaches are aware. Class absences can be reported to teacher or front desk as usual.

Halloween party after rehearsal on Oct 29 for Nutcracker kiddies only. 7-8:30

**Performance Info** – Because there are three shows attendance is low so we will still do general admission seating- not assigned or reserve seating. Brookside rental went up a couple hundred dollars this year – not terrible. We will not increase ticket pricing and hope to offset by simply selling more tickets.

As the production grows, we are planning to start advertising our production to outside the school. We want our production to be clean and professional - All students needs clean leather ballet slippers, preferably split sole. They should have a nude thin-strapped camisole. If you need me to order one, please let me know asap as they end up on backorder around nutcracker time. Hair in bun – all the usual notes that were included in the contract. All corps (flower and snow) dancers need mesh back-seamed tights in the peachy pink.

We are adding party scene parents this year to the production. We have the costumes. Just need the parents. Evan Gallahou, Rory Haiber, Keith Poss, Keith Leo and Luis Garcia have volunteered. Polina Shats, Rachel Leo, Rachel Charney have volunteered as moms. The more the merrier, so we can have counterparts and people can do one of the three shows so we definitely need a few more. Please email misserin@integralballet.com if interested in participating. It's minimal dancing, light acting and mostly standing in the background of the children looking Victorian.

Reviewed purchase of new scenery, props and growing tree – **Paint Night fundraiser on Oct 26** to offset costs – info to follow below.

**Booster** order forms are up on the website – please submit early – due date is Nov 1.

Pre Ballet Umbrella Dance Sign up available on the website and students who have not yet paid their nutcracker 2017 participation fees or submitted their contract may do so online. To be included in next email blast.

#### NON Nutcracker Related Items:

**New Photo/Videographer: EAP Photos for spring recital dress rehearsal** – a lot more experience than previous photographer, online gallery options etc. They only work with dance studios. Updated verbiage on recital info packet. Decided we will go forward with new photographer (EAP) this year and will reconsider offering the photography along with dress rehearsal if it does not go smoothly.



We received an unexpected good faith donation from Serengeti photography for which we will issue a standard tax-deductible receipt and apply towards purchase of new Nutcracker sceneries.

**Spring fundraiser** – Planning committee will meet after next board meeting on Thursday Nov 16<sup>th</sup> at 9pm to determine what type of event, dates, etc. Planning committee thus far includes parent advisors to the board: Nina, Rachel L and Kathy G and Irene G. If anyone else would like to volunteer to help plan the spring party, please email <u>Misserin@integralballet.com</u>.

### Vote for us on MommyPoppins.com for a bestie award! See link from our facebook page

**Thursday, Oct 26 7pm-9pm Spooky Pumpkin Paint Night-** \$40 per person. Paint supplies included. BYOW. Event open to adults 21+. Held at the studio. Light refreshments served.

Five Year Award Students for 2018 Recital – based on first enrollment date of Sept 2014

Hailey Antin, Priya Bisnath, Gabriela Castillo, Gemma Chao, Emily Denisco, Hazel Haiber, Camilla Kostik, Victoria O'Shea, Zara Selvin, Shea-Ann Sinclair, Riann Stubbs, and Charlotte Zigman

**Reminder about closings calendar:** closed next Wed pm – Friday for Rosh HaShana and Sat Sept 30. Closure dates currently posted on front door but in the future we ask parents to check our online calendar for closure dates.